



Artists 2010 Delta H Con

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Introduction

Delta H Con is a third year Game and Anime Conventions in Houston, Texas. The event will take place on August 13-15, 2010 at the University of Houston Main Campus, in their University Center. This convention is for entertainment, to bring fans of both games and anime together where they can purchase related goods, discuss their favorite games or shows and participate in panels and contests. The convention is an ideal place to bring your goods, because many of your target consumers will be present. In fact, many will come looking for the goods you sell.

Contact Information

Con Director

Sarah Skrobarczyk

Phone: 303-359-5455

E-Mail: President@DeltaHCon.com

Artist Relations

Charles Koplen

Phone: 713-391-4580

E-Mail: Info@DeltaHCon.com

Hotel

University Hilton

4800 Calhoun

Houston, TX 77204

Phone: 1-800-468-3584 or 713-741-2447

Fax: 713-743-2498

Convention Center

University of Houston Main Campus UC Center

4800 Calhoun

Houston, TX 77004

Phone: 713-743-2255 or 713-743-5236

The Convention is located directly across the campus street from the hotel.

Our website is <http://www.deltahcon.com> We can be reached by mail at:

Delta H Con Artists P.O. Box 9462 Houston, TX. 77261

Schedule

Artists' room hours are as follows:

Exhibit Hall Hours:

Friday August 13, 2010 3pm to 12pm
Saturday August 14, 2010 10am to 12pm
Sunday August 15, 2010 10am to 6pm

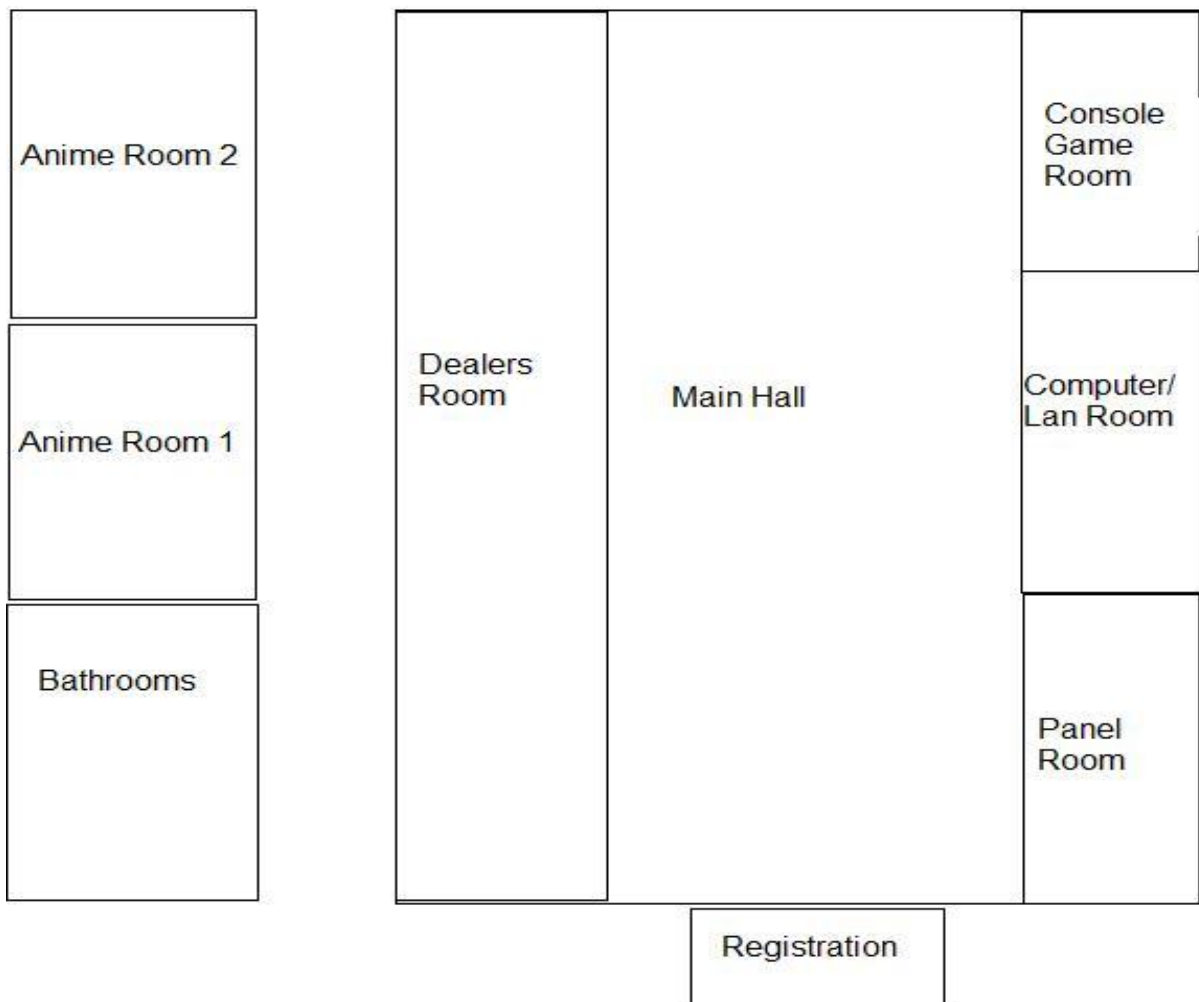
Exhibit Hall Setup Hours:

Friday August 13, 2010 7am to 3pm

Exhibit Hall Teardown Hours:

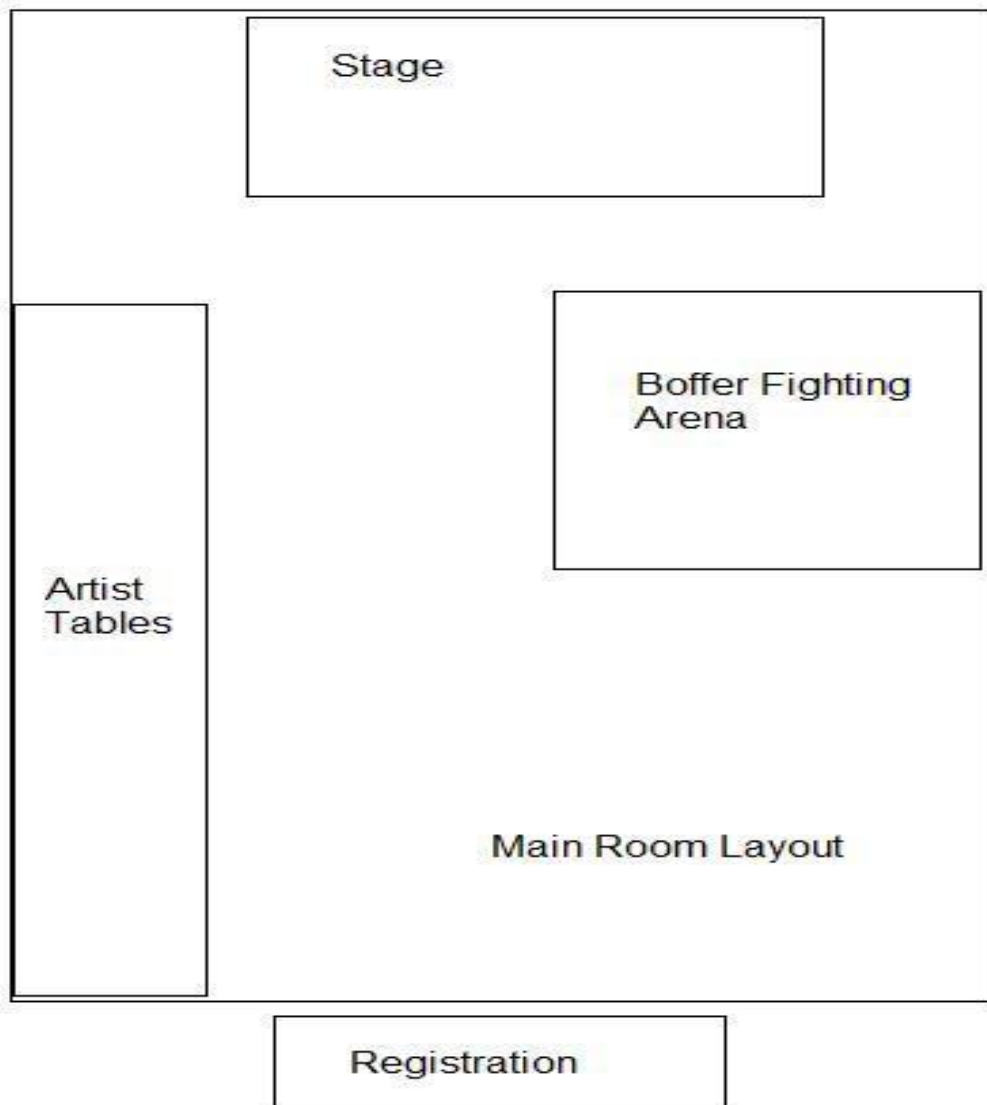
Sunday August 15, 2010 6pm to 10pm

Convention Layout and Artists Room Location



- The Artists Room is located on the second floor of the University Center.
- The loading docks and elevator are at the back of the University Center Building.

Artist Room Table Setup



Important Dates

Early Registration Rate is only available until June 10 2010. A 50% deposit is required with application and must be received on or before June 10. To keep the Early Registration Rate final payment is due July 10. If it is not received, you will be increased to the regular rate.

Regular Rate is only available from June 10 until August 10. A 50% deposit must be received with application on or before August 10. Table must be paid in full by August 10, 2010. All tables reserved after August 10 must be paid in full at time of application before table space will be assigned.

All Tables must be paid in full by August 10, 2010 or your space will be forfeited with no refund.

Tables Pricing

Art Tables (Before June) - \$35
Art Tables (Between June and August) - \$45

Extras Pricing

Quarter Page Schedule Ad - \$20
Half Page Schedule Ad - \$40
Full Page Schedule Ad - \$80
Hall Signs and or Banners - \$25
Goodie Bag Insert - \$5 + Items
Web Link listing - \$200 (Cash or prize support)
Extra Badges - \$30

Ad Dimensions:

A. Full Page (Trim)	8 X 10
Safety	.75 minimum
Live Area	7.5 X 9.5
B. Half Page – Horizontal	8 X 5.4
C. Half Page – Vertical	3 x 10
Bleed	.125 minimum

Please submit your ad in PDF/X_{1a} format only. Please submit a proof as well. If no proof is submitted we cannot be responsible for accuracy of your ad(s) on press.

All Ads need to be received no later than July 19, 2010

Regulations and Registration

Reservation Guidelines:

Tables will be assigned in August and it will be preference based but first come first assigned. Table layouts are subject to change.

Registration ends August 10, 2010.

Cancellation Deadline:

Cancellations and refunds can be given out with written notice only. We accept postal mail and e-mail notifications. Refunds will be percentage based given the time the notification is received.

Greater than 90 days: 100% refund
Between 90 and 31 days: 50% refund
30 days or less: No refund

General Regulations

Please follow these general regulations for both the Artist's and the Patron's benefits.

Safety and Security

Delta H Con safety and security representatives are not responsible for any loss or damage of Artist property. Delta H Con will provide a security representative during the closed hours of the Artists' Room. The Artist is completely responsible for his/her own property and should insure all property against loss or damage from and all causes. All property of the Artist is understood to remain in the Artist's care, custody, and control to and from the Artists' room.

Taxes and Licenses

Artists shall be responsible for obtaining any licenses, permits, or approvals required under local, state, or federal laws applicable to their activities at Delta H Con. Artists will be responsible for obtaining any tax identification numbers and paying all taxes, licenses fees, or any charges that will come due to any Governmental authority in connection with their activities at Delta H Con.

Texas law requires a sales tax be charged on purchases made inside the state, and inside the city of Houston. Business owners are required to have a copy of their taxpayer identification with them at the convention. All Artists will be asked to show the appropriate paperwork when checking in with the convention.

The form may be found at this URL: <http://www.cpa.state.tx.us/taxinfo/taxforms/01-forms.html>

Liability

Neither Stardust Entertainment LLC., Delta H Con, it's agents, or representatives (heretofore Delta H Con) will be responsible for any injury, loss or damage that may occur to the Artist, their associates, property, or the persons conducting or otherwise participating in the conduct of the exhibit from any cause whatsoever.

The Artist understands that neither Delta H Con nor the University of Houston maintains insurance covering the Artist's property and it is the sole responsibility of the Artist to obtain insurance against such injury, loss or damage. Neither the University, Delta H Con, it's agents, or representatives will be responsible to pay for any damages to property owned by the University or Delta H Con when the damage results from an act or omission of the Artist, it's agents or representatives.

The Artist agrees to defend, indemnify and hold harmless the University, Delta H Con, it's agents, subsidiaries, affiliates, and representatives from any damages, losses, costs, or expenses arising from, out of or by reason of any accident or bodily injury to employees and business occupancy and use of the Artists' Room, the University or any part thereof.

Delta H Con shall not be liable for failure to perform it's obligations under this contract as a result of strikes, riots, acts of God, or any other cause of any kind whatsoever not within Delta H Con control. Anyone visiting, viewing, or otherwise participating in the Artist's exhibit, is deemed to be the invitee or licensee of the Artist, rather than the invitee or licensee of Delta H Con.

There are no other agreements or warranties between the Artist and Delta H Con except as set forth in this document. The rights of Delta H Con under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of Stardust Entertainment LLC. Any action which Delta H Con or the Artist may bring against each other, based upon or in any way relating to this Artists Contract or its performance, shall be brought in Federal or State court located within the State of Texas. Delta H Con and the Artist hereby waive all questions of personal jurisdiction or venue in order to give effect of this provision.

Copyright and Contraband Policy

Delta H Con reserves the right to make additions to this list at any time.

- Delta H Con and its associates will not tolerate the sale of or display of pirated, bootleg or any kind of illegally manufactured or copied merchandise.
- Artists are to observe all copyright and international trade laws.
- Artists will be required to remove all merchandise that can be considered illegitimate.
- If sales of any illegitimate merchandise continue, after being told to remove it, that Artist will be removed from the Artists' Room and barred from the remainder of the convention without any refund or compensation.
- A list of common bootleg items can be found below:
 - Bootleg music and video/DVD
 - Copies made on blank tapes (audio and video) with made up labels
 - Copies made on CD or DVD with made up labels
 - Pirated copies of any title that has been released commercially in the US, Japan, or elsewhere
 - Titles taped off the air in Japan
 - Fan subs
 - Posters, Idol cards, etc. which are obviously reproduced
 - Unlicensed reproductions of any product actually released by an American or Japanese company
 - Wall scrolls which do not include copyright notices
 - Hook-ups T-shirts or any other reproduced T-shirt
 - Korean based Academy Models line of Gundam and other anime related kits

Weapons

Delta H Con's weapons policy is as follows:

- Projectile weapons are NOT allowed, this includes individuals that possess a weapons permit or concealed weapons permit.
- No bladed items (swords, knives, etc) are allowed. If you sell them they need to be boxed.
- Allowable weapons should not be brandished at any time other than posing for pictures.
- A good rule of thumb, if you can't tell it's a fake from 10 feet away neither can we, don't bring it.

- Please consult convention security if you have any questions about specific items at security@DeltaHCon.com.

Artists will be required to remove all merchandise not approved by the director of Artists Relations. If sales of any unapproved merchandise continues, after being told to remove it, that Artist will be removed from the Artists' Room and barred from the remainder of the convention without any refund or compensation.

Sales Venue

All Artists are to be registered and approved by authorized Delta H Con representatives to display and sell their products only in the Artists' Room at the assigned times. Any attempt to sell products outside of the authorized Artists' area will void any agreements between Delta H Con and the Artist. The Artist will be removed from the Artists' Room and Barred from the convention without any refund or compensation.

Artists Logistics

A loading dock is available for the Artists' use. The location is designated on the Artists' room map. There are areas of clearance eight feet around the doors to comply with the fire code. Artists may not put anything within those areas.

Artist Information

Delta H Con will happen at the

University of Houston Main Campus in the University Center
4800 Calhoun Rd
Houston, TX 77004

Hotel

University Hilton
4800 Calhoun
Houston, TX 77204

Badges

Badges are required to enter the convention. Each table bought will yield 1 Artist badge.

Please remember this is a family event Explicit and Graphic artwork should be discretely displayed under your control and not in a public area. We reserve the right to not allow work deemed Explicit and Graphic into the Art Show.

Hours/Setup/Teardown

Setup	Hours (public)	Teardown
Friday 8 am to 3 pm	Friday 3 pm to 12 pm Saturday 10 am to 12 pm Sunday 10 am to 6 pm	Sunday 6 pm to 10 pm

Deadlines

Early Rate	June 10 2010
Regular Rate	August 10 2010
Final Payment	August 10 2010
Ad Payment	July 19 2010

Art Show Registration Form

Panel Size	Price (for all 3 days)	QTY	Sub Total
Art Table	\$35(before June) or \$45(after June)		
Extra Badges	\$30		
Half Page Schedule Ad	\$20		
Full Page Schedule Ad	\$45		
Hall Signs and or Banners	\$25		
Goodie Bag Insert	\$5 + Items		
Web Link listing	\$200		
Half Panel Horizontal	\$ 15		
Half Panel Vertical	\$ 17		
Whole Panel (3X4)	\$ 35		
Total: \$			

Agreement

I/We have read and agree to the terms stated in the Delta H Con Art Exhibit Room Registration document. I/We understand that any breach in agreement or failure to comply with these rules will result in the ejection of all members of the company/group/organization from the convention.

Artist Name: _____

Signature: _____ Date: _____

Form

Artist Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Contact: _____

Web Link: _____

Merchandise Information: _____

Preferred Table Location: _____

Please mail this form to: Delta H Con Artists P.O. Box 9462 Houston, TX. 77261
If you have any questions feel free to e-mail Info@DeltaHcon.com

Method of Payment for Tables, Badges, and Advertising

Total amount due for table space(s) \$_____

Amount paid now for table space \$_____ (50% deposit required)

If paying with credit card, charge remaining balance on ____/____/2010

If you initially reserved your space in time to be eligible for the Early Registration Rate (by June 10) and want to pay the second half in time to keep the Early registration Rate then put July 10.

If you initially reserved your space in time to be eligible for the Regular Rate (by August 10) and want to pay the second half in time to keep the Regular Rate then put August 10.

Total amount due for additional badges \$_____ (must be paid in full at time of order)

Total amount due for advertising \$_____ (must be paid in full at time of order)

Grand Total for table, extra badges, and advertising \$_____

Total amount paid now \$_____

Remaining balance owed \$_____

Check – Make checks payable to **Stardust Entertainment LLC**.

Credit Card – Type: VISA MASTERCARD AMEX DISCOVER

Full Name on Card: _____

Card Number: _____

Expiration Date: _____

For Internal Use Only

Date Paid: _____

Check # _____

Initials _____