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Introduction

Delta H Con is a third year Game and Anime Conventions in Houston, Texas. The event will take place on August 13-15, 2010 at the University of Houston Main Campus, in their University Center. This convention is for entertainment, to bring fans of both games and anime together where they can purchase related goods, discuss their favorite games or shows and participate in panels and contests. The convention is an ideal place to bring your goods, because many of your target consumers will be present. In fact, many will come looking for the goods you sell.

Contact Information

Con Director

Sarah Skrobarczyk

Phone: 303-359-5455

E-Mail: President@DeltaHCon.com

Dealer Relations

Charles Koplen

Phone: 713-391-4580

E-Mail: Info@DeltaHCon.com

Hotel

University Hilton

4800 Calhoun

Houston, TX 77204

Phone: 1-800-468-3584 or 713-741-2447

Fax: 713-743-2498

Convention Center

University of Houston Main Campus UC Center

4800 Calhoun

Houston, TX 77004

Phone: 713-743-2255 or 713-743-5236

The Convention is located directly across the campus street from the hotel.

Our website is <http://www.deltahcon.com> We can be reached by mail at:

Delta H Con Dealers P.O. Box 9462 Houston, TX. 77261

Schedule

Dealers' room hours are as follows:

Exhibit Hall Hours:

Friday August 13, 2010 3pm to 12pm
Saturday August 14, 2010 10am to 12pm
Sunday August 15, 2010 10am to 6pm

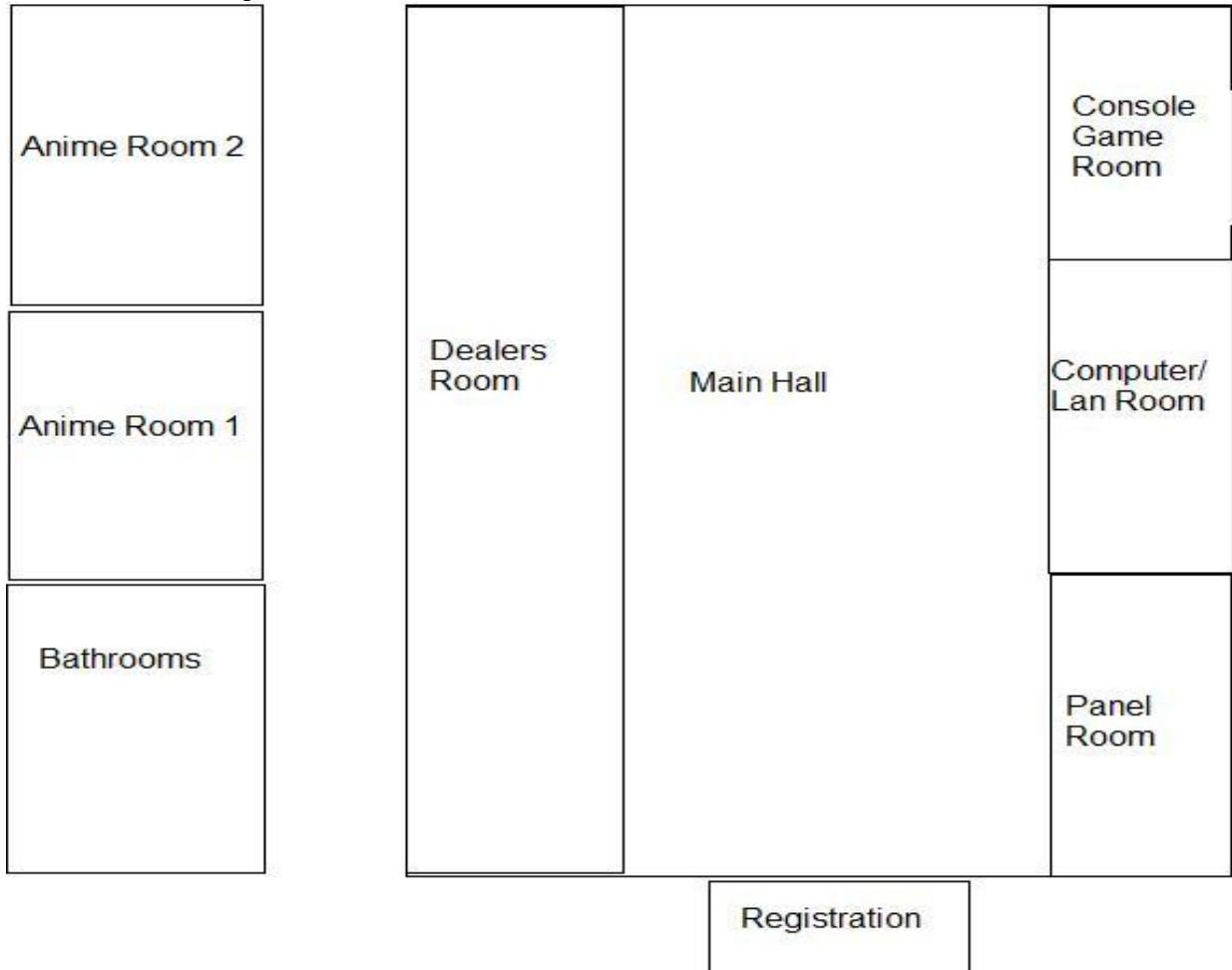
Exhibit Hall Setup Hours:

Friday August 13, 2010 7am to 3pm

Exhibit Hall Teardown Hours:

Sunday August 15, 2010 6pm to 10pm

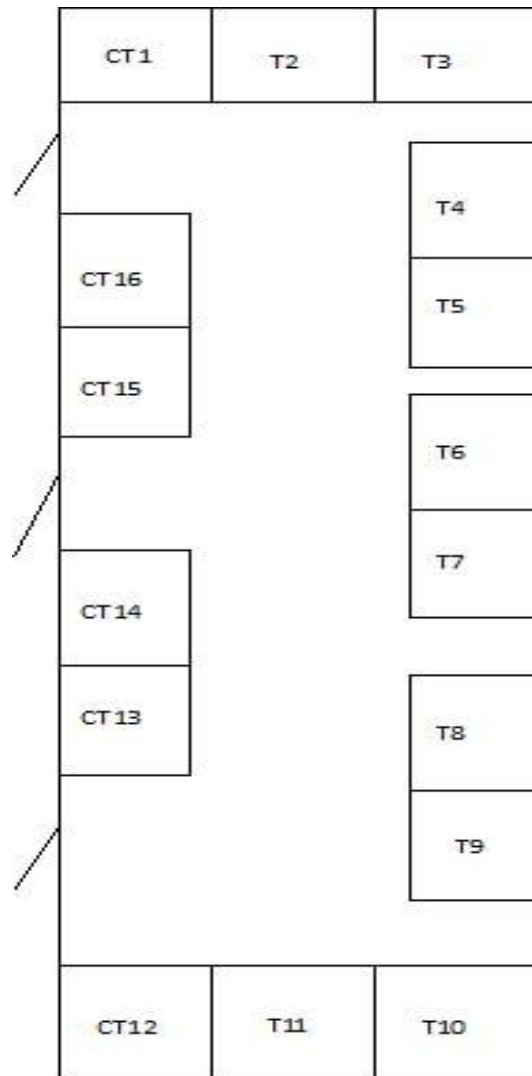
Convention Layout and Dealers Room Location



- The Dealers Room is located on the second floor of the University Center.
- The loading docks and elevator are at the back of the University Center Building.

Dealers Room Table Setup

There are 16 8X10 Dealers Booths in the Dealer's room.



The aisle space is at least 6 feet throughout the entire layout.

Important Dates

Early Registration Rate is only available until June 10 2010. A 50% deposit is required with application and must be received on or before June 10. To keep the Early Registration Rate final payment is due July 10. If it is not received, you will be increased to the regular rate.

Regular Rate is only available from June 10 until August 10. A 50% deposit must be received with application on or before August 10. Table must be paid in full by August 10, 2010. All tables reserved after August 10 must be paid in full at time of application before table space will be assigned.

All Booths must be paid in full by August 10, 2010 or your space will be forfeited with no refund.

Booth Pricing

Corner Dealers Booths(Before June) - \$150

Dealers Booths(Before June) - \$125

Corner Dealers Booths (Between June-August) - \$200

Dealers Booths (Between June-August) - \$175

Extras Pricing

Quarter Page Schedule Ad - \$20

Half Page Schedule Ad - \$40

Full Page Schedule Ad - \$80

Hall Signs and or Banners - \$25

Goodie Bag Insert - \$5 + Items

Web Link listing - \$200 (Cash or prize support)

Extra Dealer Badges - \$30

Ad Dimensions:

A. Full Page (Trim)	8 X 10
Safety	.75 minimum
Live Area	7.5 X 9.5
B. Half Page – Horizontal	8 X 5.4
C. Half Page – Vertical	3 x 10
Bleed	.125 minimum

Please submit your ad in PDF/X_{1a} format only. Please submit a proof as well. If no proof is submitted we cannot be responsible for accuracy of your ad(s) on press.

All Ads need to be received no later than July 19, 2010

Dealers Regulations and Registration

Reservation Guidelines:

Tables will be assigned in August and it will be preference based but first come first assigned. Table layouts are subject to change.

Registration ends August 10, 2010.

Cancellation Deadline:

Cancellations and refunds can be given out with written notice only. We accept postal mail and e-mail notifications. Refunds will be percentage based given the time the notification is received.

Greater then 90 days: 100% refund

Between 90 and 31 days: 50% refund

30 days or less: No refund

General Regulations

Please follow these general regulations for both the Dealer's and the Patron's benefits.

Safety and Security

Delta H Con safety and security representatives are not responsible for any loss or damage of dealer property. Delta H Con will provide a security representative during the closed hours of the Dealers' Room. The dealer is completely responsible for his/her own property and should insure all property against loss or damage from and all causes. All property of the dealer is understood to remain in the dealer's care, custody, and control to and from the dealers' room.

Taxes and Licenses

Dealers shall be responsible for obtaining any licenses, permits, or approvals required under local, state, or federal laws applicable to their activities at Delta H Con. Dealers will be responsible for obtaining any tax identification numbers and paying all taxes, licenses fees, or any charges that will come due to any Governmental authority in connection with their activities at Delta H Con.

Texas law requires a sales tax be charged on purchases made inside the state, and inside the city of Houston. Business owners are required to have a copy of their taxpayer identification with them at the convention. All Dealers will be asked to show the appropriate paperwork when checking in with the convention.

The form may be found at this URL: <http://www.cpa.state.tx.us/taxinfo/taxforms/01-forms.html>

Liability

Neither Stardust Entertainment LLC., Delta H Con, it's agents, or representatives (heretofore Delta H Con) will be responsible for any injury, loss or damage that may occur to the Dealer, their associates, property, or the persons conducting or otherwise participating in the conduct of the exhibit from any cause whatsoever.

The Dealer understands that neither Delta H Con nor the University of Houston maintains insurance covering the Dealer's property and it is the sole responsibility of the Dealer to obtain insurance against such injury, loss or damage. Neither the University, Delta H Con, it's agents, or representatives will be responsible to pay for any damages to property owned by the University or Delta H Con when the damage results from an act or omission of the Dealer, it's agents or representatives.

The Dealer agrees to defend, indemnify and hold harmless the University, Delta H Con, it's agents, subsidiaries, affiliates, and representatives from any damages, losses, costs, or expenses arising from, out of or by reason of any accident or bodily injury to employees and business occupancy and use of the Dealers' Room, the University or any part thereof.

Delta H Con shall not be liable for failure to perform it's obligations under this contract as a result of strikes, riots, acts of God, or any other cause of any kind whatsoever not within Delta H Con control. Anyone visiting, viewing, or otherwise participating in the Dealer's exhibit, is deemed to be the invitee or licensee of the Dealer, rather than the invitee or licensee of Delta H Con.

There are no other agreements or warranties between the Dealer and Delta H Con except as set forth in this document. The rights of Delta H Con under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of Stardust Entertainment LLC. Any action which Delta H Con or the Dealer may bring against each other, based upon or in any way relating to this Dealers Contract or its performance, shall be brought in Federal or State court located within the State of Texas. Delta H Con and the Dealer hereby waive all questions of personal jurisdiction or venue in order to give effect of this provision.

Copyright and Contraband Policy

Delta H Con reserves the right to make additions to this list at any time.

- Delta H Con and its associates will not tolerate the sale of or display of pirated, bootleg or any kind of illegally manufactured or copied merchandise.
- Dealers are to observe all copyright and international trade laws.
- Dealers will be required to remove all merchandise that can be considered illegitimate.
- If sales of any illegitimate merchandise continue, after being told to remove it, that Dealer will be removed from the Dealers' Room and barred from the remainder of the convention without any refund or compensation.
- A list of common bootleg items can be found below:
 - Bootleg music and video/DVD
 - Copies made on blank tapes (audio and video) with made up labels
 - Copies made on CD or DVD with made up labels
 - Pirated copies of any title that has been released commercially in the US, Japan, or elsewhere
 - Titles taped off the air in Japan
 - Fan subs
 - Posters, Idol cards, etc. which are obviously reproduced
 - Unlicensed reproductions of any product actually released by an American or Japanese company
 - Wall scrolls which do not include copyright notices
 - Hook-ups T-shirts or any other reproduced T-shirt
 - Korean based Academy Models line of Gundam and other anime related kits

Weapons

Delta H Con's weapons policy is as follows:

- Projectile weapons are NOT allowed, this includes individuals that possess a weapons permit or concealed weapons permit.

- No bladed items (swords, knives, etc) are allowed. If you sell them they need to be boxed.
- Allowable weapons should not be brandished at any time other than posing for pictures.
- A good rule of thumb, if you can't tell it's a fake from 10 feet away neither can we, don't bring it.
- Please consult convention security if you have any questions about specific items at security@DeltaHCon.com.

Dealers will be required to remove all merchandise not approved by the director of Dealers Relations. If sales of any unapproved merchandise continues, after being told to remove it, that Dealer will be removed from the Dealers' Room and barred from the remainder of the convention without any refund or compensation.

Sales Venue

All Dealers are to be registered and approved by authorized Delta H Con representatives to display and sell their products only in the Dealers' Room at the assigned times. Any attempt to sell products outside of the authorized Dealers' area will void any agreements between Delta H Con and the Dealer. The Dealer will be removed from the Dealers' Room and Barred from the convention without any refund or compensation.

Dealers Logistics

A loading dock is available for the Dealers' use. The location is designated on the dealers' room map. There are areas of clearance eight feet around the doors to comply with the fire code. Dealers may not put anything within those areas.

Dealer Information

Delta H Con will happen at the

University of Houston Main Campus in the University Center
4800 Calhoun Rd
Houston, TX 77004

Hotel

University Hilton
4800 Calhoun
Houston, TX 77204

Badges

Badges are required to enter the convention. Each initial booth bought will yield 2 Dealers badges. Every additional Booth added will yield only 1 badge.

Hours/Setup/Teardown

Setup	Hours (public)	Teardown
Friday 8 am to 3 pm	Friday 3 pm to 8 pm Saturday 10 am to 6 pm Sunday 10 am to 6 pm	Sunday 6 pm to 10 pm

Deadlines

Early Rate	June 10 2010
Regular Rate	August 10 2010
Final Payment	August 10 2010
Ad Payment	July 19 2010

Dealers Registration Form

	Price	Quantity	Sub Total
Corner Booth	\$115(before June) or \$140(after June)		
Booth	\$100(before June) or \$125(after June)		
Extra Badges	\$30		
Half Page Schedule Ad	\$20		
Full Page Schedule Ad	\$45		
Hall Signs and or Banners	\$25		
Goodie Bag Insert	\$5 + Items		
Web Link listing	\$200		
Total: \$			

Agreement

I/We have read and agree to the terms stated in the Delta H Con Dealers' Room Registration document. I/We understand that any breach in agreement or failure to comply with these rules will result in the removal of all members of the company/group/organization from the convention.

Dealer Name: _____

Authorized Dealer Representative _____

Title: _____

Signature: _____ Date: _____

Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Contact: _____

Web Link: _____

Merchandise Information: _____

Preferred Table Location: _____

Please Mail form to: Delta H Con Dealers P.O. Box 9462 Houston, TX. 77261.

If you have any questions feel free to e-mail Info@DeltaHcon.com

Method of Payment for Booth, Badges, and Advertising

Total amount due for booth space(s) \$_____

Amount paid now for booth space \$_____ (50% deposit required)

If paying with credit card, charge remaining balance on ____/____/2010

If you initially reserved your space in time to be eligible for the Early Registration Rate (by June 10) and want to pay the second half in time to keep the Early registration Rate then put July 10.

If you initially reserved your space in time to be eligible for the Regular Rate (by August 10) and want to pay the second half in time to keep the Regular Rate then put August 10.

Total amount due for additional badges \$_____ (must be paid in full at time of order)

Total amount due for advertising \$_____ (must be paid in full at time of order)

Grand Total for booth, extra badges, and advertising \$_____

Total amount paid now \$_____

Remaining balance owed \$_____

Check – Make checks payable to **Stardust Entertainment LLC**.

Credit Card – Type: VISA MASTERCARD AMEX DISCOVER

Full Name on Card: _____

Card Number: _____

Expiration Date: _____

For Internal Use Only

Date Paid: _____

Check # _____

Initials _____